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PRESS RELEASE

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First Ever AAU Basketball Movie Embarks on National Tour

Pittsburgh – (October 2018) Amidst the controversy of payola and fringe benefits in the world of amateur basketball at the high school and college levels, the new movie *Warrior Pride* presents a behind-the-scenes look at what it takes to run a travel basketball team.

After a hugely successful kick-off premiere in Detroit, Black-Smith Enterprises officially announced that it would launch a national tour for the movie beginning on November 10th at the Downtown Independent in Los Angeles, CA, followed by stops in New York and Pittsburgh.

Warrior Pride, the first AAU basketball feature film, is a timely story that explores what it takes to really develop a pre-college level athlete. Written and directed by Janaya Black, *Warrior Pride* stars her husband, and partner, Rockey Black as Dylan Baxter. Baxter is the head coach of the Warriors, a Michigan-based AAU basketball team, seeking a national championship while helping his players navigate the ups and downs of life both on and off the court. The film is based on Black's real-life experience of more than 18 years as an AAU coach.

"*Warrior Pride* is a great family-friendly film that allows us to continue to tell stories that connect with a variety of audiences," said Janaya. "Being that this is a faith-based movie, we are very excited about the feedback it has received so far and look forward to sharing it with audiences around the country."

Warrior Pride stars rapper Trick Trick, R&B songstress Cheryl "Pepsi" Riley, and Young Buck of G-Unit and is destined to touch the hearts of movie-goers everywhere. Not only will it appeal to basketball enthusiasts with its in depth and behind the scenes look into the world of AAU basketball, but it will also resonate with parents and young people alike who are fighting to make their dreams come true.

Advance tickets for *Warrior Pride* are now available and can be purchased at www.black-smithenterprises.com or at the Hollywood Theater box office on Nov. 25th. Sponsorship opportunities for youth groups and organizations to attend the screening are also available. The Hollywood Theater is located at 1449 Potomac Ave, Pittsburgh, PA. For more information please call 313-209-1651.